

Real Estate Meets Evernote

How To Weather the Paper Storm

“It makes me more efficient. Things fall through the cracks for me, with Evernote, everything is readily available.”

Bill Schiavone | Partner, Schiavone Diamond

Putting paperwork in its place

Any real estate transaction comes with all kinds of documentation. Surveys, disclosures, contingencies and more. There’s a lot of paper.

That’s why Bill Schiavone was excited when he discovered Evernote Business. Bill is a partner in [Schiavone Diamond](#), a growing real estate firm in Oakville, near Toronto. He put it this way, “I saw the value of Evernote immediately. I knew my brain needed this software”. Of course it’s not all paper. Much of the information is online or in the form of attachments and Evernote is perfectly designed to straddle the flow of both online and paper input. With online, scans, photos, email and tools like DocuSign, an entire real estate deal fits nicely in an Evernote notebook.

All our information has a brand new home

Bill and his team rely on Evernote Business because it’s so easy to keep all the documents for a transaction in one place, always updated and always available. Bill reports that “we tried CRM programs and some other solutions designed for the real estate business, but none of them clicked with the team. Our solution was to use Evernote and design our own system around the way we work.”

Every property has a notebook, and anything relevant to that residence is in there: photos, notes, maps, client info, audio notes, comp information, everything.

You can feel the difference everyday

Evernote Business saves countless hours of looking for things, which means way more time for clients. But there’s an even bigger benefit. Bill says that the atmosphere in the office is different since they’ve started using Evernote. Instead of the daily ‘my hair’s on fire’ exercise, there’s a new focus and confidence. Bill describes it as a “clear headedness that comes from not having to worry about the state of a transaction at any given moment.” That’s what happens when you eliminate the lingering fear that there’s something missing, or not taken care of, or not signed on time. We asked Bill what he’d do without Evernote. Without skipping a beat he said, “I’d be miserable”.

**SCHIAVONE
DIAMOND**

We believe that buying and selling your home should be an enjoyable experience. So we do whatever we can to make you feel comfortable every step of the way. From offering detailed information so you can make informed decisions to providing 24/7 customer service, we go the extra mile to make you feel at home on the way to your next home.

Industry

Real Estate

Size of Company

1-10 employees

Capture your ideas

Create design sketches, snap pictures, and add annotations to make sure you grab every great idea.

Organize contact information

Scan business cards, create tables to track sales prospects, and store everything in Evernote so the details are always at your fingertips.

Support team workflows

Store important project information in Evernote to keep your team on track, no matter where they are