

How Does Evernote Fit into my Business?

Evernote lets users capture a note in any format (handwritten or text meeting notes, web clip of a product review for reference, photo of a receipt, audio file) and have it be accessible and searchable on virtually any laptop, mobile device, or on the web. More, Evernote lets multiple users collaborate on shared notebooks that can be instantly updated and accessed from the web, desktop, or mobile device.

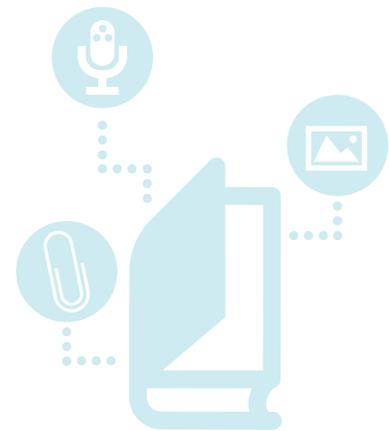
In a business environment, Evernote is an easy-to-implement, flexible tool that can be used to help employees share information and collaborate on projects, create a workflow around various business processes, digitize important documents, capture image-centric brainstorms, keep track of finances and much, much more.

EVERNOTE PREMIUM

Evernote Premium offers users an even more powerful way to capture, search for and share ideas, documents, invoices and receipts, and anything else that they might want to have available for future reference. Upgrading a free account to Evernote Premium offers business-minded users a number of invaluable benefits.

Evernote Premium users can:

- Create a lot more content: Premium users can create up to 1GB worth of notes per month (useful for large files and projects)
- Save any file type into Evernote and have it be available on any device, even when you are offline (no more worrying about thumb drives, printouts and always having an Internet connection- save PDFs and Word documents, scanned expense reports and PowerPoint presentations, among other types of files)
- Create larger notes: attach multiple files to one note (up to 50MB)
- Collaborate on shared notebooks with other users: Premium users can read and edit shared notebooks (great for project planning and maintaining a virtual filing cabinet)
- Search inside PDFs: search for specific words, numbers and sketches without reading an entire document (try it with photos of a whiteboard brainstorm or an invoice)
- Premium Support: access our dedicated support team when you need it



Project teams can create a shared notebook as a research repository, capturing information, such as pictures, web clips and voice memos as they come across it. All project team members can have access to these notes whenever they need them.

EVERNOTE SPONSORED ACCOUNTS

Evernote Sponsored Accounts are a new way to extend the benefits of Evernote Premium to any number of people at your organization.

Get Started with Sponsored Accounts

Sponsored Accounts allow a business to set up an easy payment plan with Evernote. Here's how:

1. Set up an account at <http://www.evernote.com/about/sponsor/>
2. Invite employees at your organization to join your group. Existing Evernote account holders can join with their personal account.
3. Pay for all accounts associated with your Sponsored Account on one bill, charged monthly via invoice or credit card.
4. Manage your account: add or remove users from your Sponsored Group, create a custom landing page and URLs.

What are the benefits of an Evernote Sponsored Account?

The Account Sponsor has the benefit of being able to manage multiple subscription costs, all on one bill. Sponsored Accounts offer customizable invoicing options that fit your business's needs.

As an Account Sponsor, you'll receive the highest priority support from our support team, as well as from the Group Accounts team whenever necessary. You can manage your group membership, accept requests for new members to join and remove people who may no longer work at or for your organization.

Sponsored Account holders receive all of the benefits of Evernote Premium, including 1GB of monthly memory allowance, notebook sharing and editing for collaboration, maximum note size allowance of 50MB, priority image recognition by Evernote servers and search within PDFs.

For members that already have a pre-existing Evernote account, joining a Sponsored Account is as simple as adding their account to the group's list. Existing non-Premium account holders are automatically upgraded to Premium and retain all their existing notes.

Volume Discounts

Sponsored Accounts offer volume pricing for businesses. Qualifying non-profit institutions receive a 50% discount off of the regular Evernote Premium price. U.S. institutions must be a qualified 501(c)(3) public charity as identified by the Internal Revenue Service (IRS). International institutions must provide equivalent non-profit status verification.

Interested in learning more?

Check out our FAQ at <http://www.evernote.com/about/sponsor/faq.php> or go to <http://www.evernote.com/about/sponsor/> and hit the Get Started button!

Can our organization restrict access to corporate material?

Yes. Account Sponsors can make notes and corporate documents available to Sponsored Account holders via shared notebooks. Account Sponsors can revoke access to shared notebooks from any member who leaves the group.

Does a Sponsored Account Holder Retain Ownership and Control of Content?

Yes. Each Sponsored Account holder's Evernote account is their own—always and forever. User security and privacy is of utmost concern to us. If a member leaves your organization for any reason, he/she retains full ownership of their Evernote account; they would simply have to be removed from the Sponsored Account Group by the Account Sponsor. An Evernote user's information is never 'owned' by the organization and cannot be shared without their permission.



Human Resources can share important documents like Employee Handbooks and health/benefit enrollment information with employees who can have these materials in their Evernote account for easy reference.

